

* SPONSORSHIP BENEFITS CONT'D *

Corporate or Event Sponsorship Benefits

(may depend on event and level of sponsorship)

- Right to use the Apple Blossom Festival logo in advertising and promotion as it pertains to sponsored event
- Website Banner Ad on www.appleblossom.org
- "Proud Sponsor" banner to be displayed at business location
- Logo in Souvenir Program, distributed to over 40,000 through the Wenatchee World
- Radio mentions up to 200 times on 7 local stations through PSA's, commercials, and live interviews from September – May.
- Cable Media Coverage through local channels through PSA's running from January through May
- Name Recognition via over 100 Royalty Appearances
- Complimentary tickets and admission to various Festival activities and events
- Other benefits, recognition & discounts may also apply

⚙ \$4,000 - \$5,999 **CORPORATE SPONSOR**

⚙ \$6,000 + **ROYAL CORPORATE SPONSOR**

For more information about Corporate Sponsorships, please contact the Festival Office 509.662.3616



* Sponsorship Opportunities *

The Mission of the Washington State Apple Blossom Festival is to produce and promote an ongoing annual community celebration; to be a premier family-oriented community festival showcasing its people, heritage & fruit industries



**** April 28 - May 8, 2011 ****

**PO BOX 2836 * 2 S. CHELAN, SUITE A
WENATCHEE, WA 98807**

(509) 662-3616 * (509) 665-0347 FAX

festival@appleblossom.org

www.appleblossom.org

SPONSORSHIP OPPORTUNITIES

Staging a Festival such as our community's is quite expensive. We invite you to join other area businesses & families in providing support to the Festival in one or more of the 3 following ways:

MONETARY SPONSORSHIP

There are seven (8) levels of monetary sponsorship that businesses & families can take advantage of. See the sponsorship info at the right for a breakdown of the levels and associated benefits.

PRODUCTS & SERVICES SPONSORSHIP

Many businesses choose to support the Festival by donating a product or service to the Festival. See the sponsorship info at the right for associated benefits.

AUCTION DONATION TO BENEFIT THE ROYALTY PROGRAM

In October, the Festival holds a Live/Silent Auction whose proceeds go toward supporting the Royalty Scholarship Fund. Levels and benefits are the same as Products & Services Sponsorships.

We look forward to having you become a supporter of the Washington State Apple Blossom Festival. If you have any questions, please don't hesitate to contact the Festival Office at (509) 662-3616.

* SPONSORSHIP BENEFITS *

- ❁ **\$50 - \$84 FRIEND OF FESTIVAL SPONSOR**
 - Website & Souvenir Program Listing - 40,000 copies printed
- ❁ **\$85 - \$159 BLOSSOM BUDDY SPONSOR**
 - Color photo poster of the Royalty or official t-shirt plus sponsor window decal
 - Website & Souvenir Program Listing - 40,000 copies printed
- ❁ **\$160 - \$399 GALA SPONSOR**
 - 16x20 unframed Royalty Portrait or official t-shirt plus sponsor window decal
 - Website & Souvenir Program Listing - 40,000 copies printed
- ❁ **\$400 - \$999 GOLDEN DELICIOUS SPONSOR**
 - 16x20 framed color Royalty Portrait or official t-shirt plus sponsor window decal
 - 6 Wristbands to the Carnival Grand Opening
 - Website Logo Listing (must provide our office w/logo in .jpg format)
 - Souvenir Program Name Listing - 40,000 copies printed
- ❁ **\$1,000 - \$3,999 RED DELICIOUS SPONSOR**
 - 16x20 framed color Royalty Portrait or official t-shirt plus sponsor window decal
 - 6 Wristbands to the Carnival Grand Opening
 - 2 Tickets to the Pre-Parade Show
 - Plaque received at All-Service Club Luncheon (Ticket not provided)
 - Souvenir Program LOGO Listing (must provide our office w/logo in .jpg format) - 40,000 copies printed
 - Website Block Ad (ad will display upon full sponsorship payment. Sponsor must provide .jpg ad to festival office)
- ❁ **\$85 - \$500 PRODUCTS & SERVICES or AUCTION SPONSOR**
 - Color photo poster of the Royalty or official t-shirt plus sponsor window decal
 - Website & Souvenir Program Listing - 40,000 copies printed

**FOR CORPORATE SPONSORSHIP INFORMATION
SEE BACK**

Apple Blossom Sponsorship Contact Form

Please fill out the contact portion *completely and legibly* and return to the festival office.

Business Name: _____
(To be listed in the Festival Souvenir Program)

Main Contact: _____

Billing Contact (if different than above): _____

Physical Address _____

Billing Address _____ P.O. Box _____

Phone (_____) _____ - _____ Ext. _____

Secondary Phone (_____) _____ - _____

E-Mail _____

MONETARY SPONSORSHIP

- \$50 - \$84** **FRIENDS OF THE FESTIVAL**
- \$85 - \$159** **BLOSSOM BUDDY**
- \$160 - \$399** **GALA**
- \$400 - \$999** **GOLDEN DELICIOUS**
- \$1,000 - \$3,999** **RED DELICIOUS**
- \$4,000 - \$5,000** **CORPORATE**
- \$6,000 +** **ROYAL CORPORATE**

Enclosed is a check for my sponsorship.

You can expect payment by the enclosed invoice date, or by: _____/_____/_____

Please bill my Visa or MasterCard.

Acct. # _____ exp. _____

Signature: _____

Date: _____

\$85 - \$500 **PRODUCTS & SERVICES**

Description of products &/or services I am donating to office, staff, or Royalty (ie: Royalty clothing or jewelry).

Value: \$ _____

\$85 - \$500 **AUCTION DONATION**

Description of products &/or services I am donating to the Royalty Auction (ie: gift certificates or gift basket).

Value: \$ _____

I will deliver or call to arrange pick-up of Products &/or Services for the auction to your office at 2 S. Chelan, ***no later than September, 15th***

Instead of a Festival Royalty poster/portrait, I would prefer the official festival t-shirt. Size: _____